Agenda



17:00 – Welcome and Introduction

17:05 – Key Note Speech Moonlight Initiative & presentation of the LCNS call (Bernhard Hufenbach)

17:15 – Expectations TIA use cases telecommunications (Frank Salzgeber)

17:25 – Expectations NAV use cases for navigation (Pietro Giordano)

17:35 – Expectations HRE use cases for the future of lunar economy (Francesco Liucci)

17:45 - Q&A session



Moonlight Initiative: Lunar Communications and Navigation Services (LCNS) Call for Ideas and Use Cases

Webinar

Francesco Liucci Innovation Manager Human and Robotic Exploration Commercialisation and Innovation (HRE-XI)

9/3/2022



SHAPE THE FUTURE

OF MOON EXPLORATION



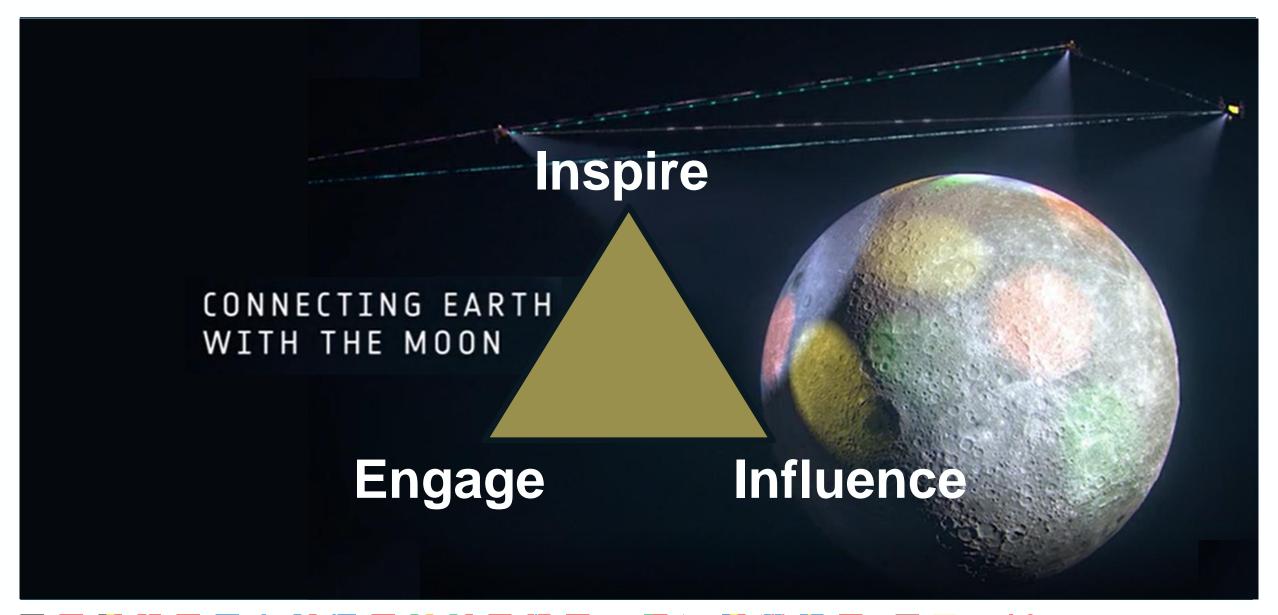
What would you do when Lunar Communications and Navigation Services (LCNS) will be available?

Moonlight Initiative Call for Ideas

Submit your idea before 30/04/2022

Call Objectives





Target Audience



- Commercial users (i.e. commercial service providers)
- Academic/scientific users (i.e. universities, R&D dept.)
- Institutional users (i.e. space agencies, governments)
- Anybody who has an idea for use cases and applications for LCNS

Selection Criteria



Implementation feasibility (30%) Innovation and novelty (30%) Best use of LCNS capabilities (20%) Socioeconomic impact (20%)

Winners

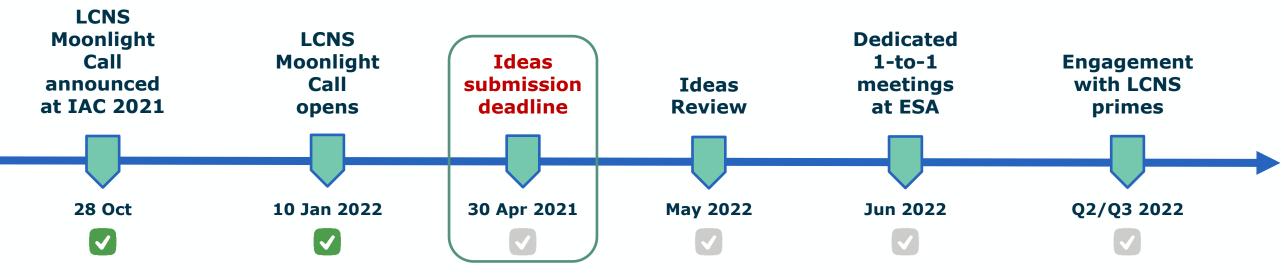




- Dedicated 1-to-1 meetings at ESA establishment
- Different ESA programmes to further develop the ideas and use cases (ESA BIC, GSTP, ESA Business Applications, co-funded studies)
- Connect with LCNS primes

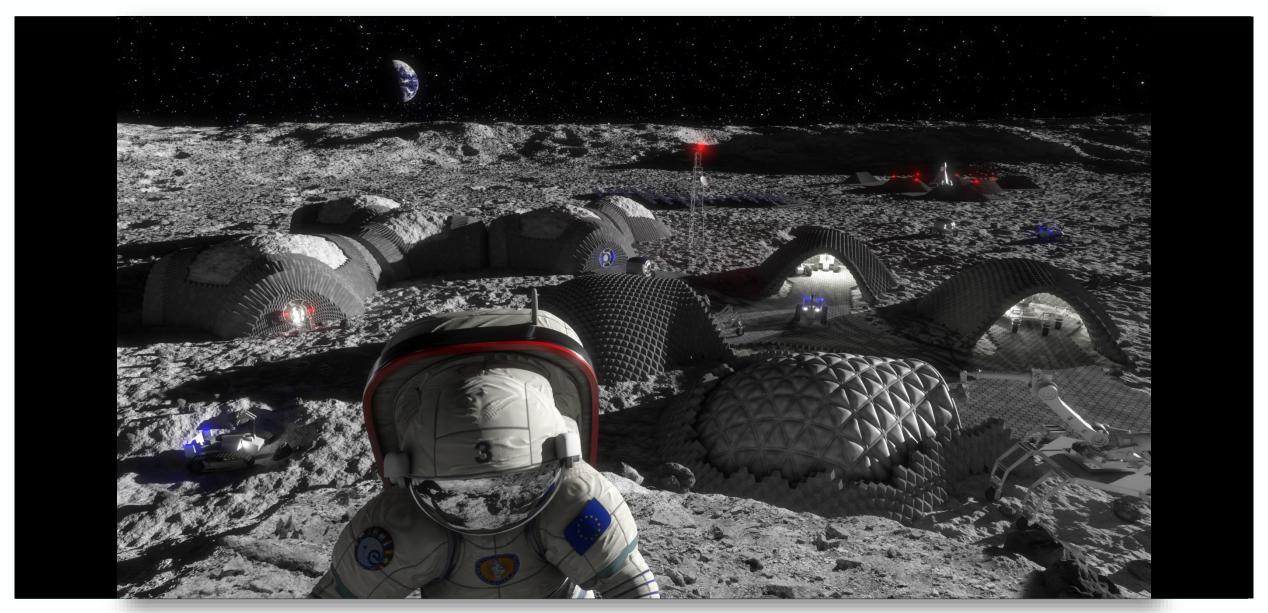
Call Timeline





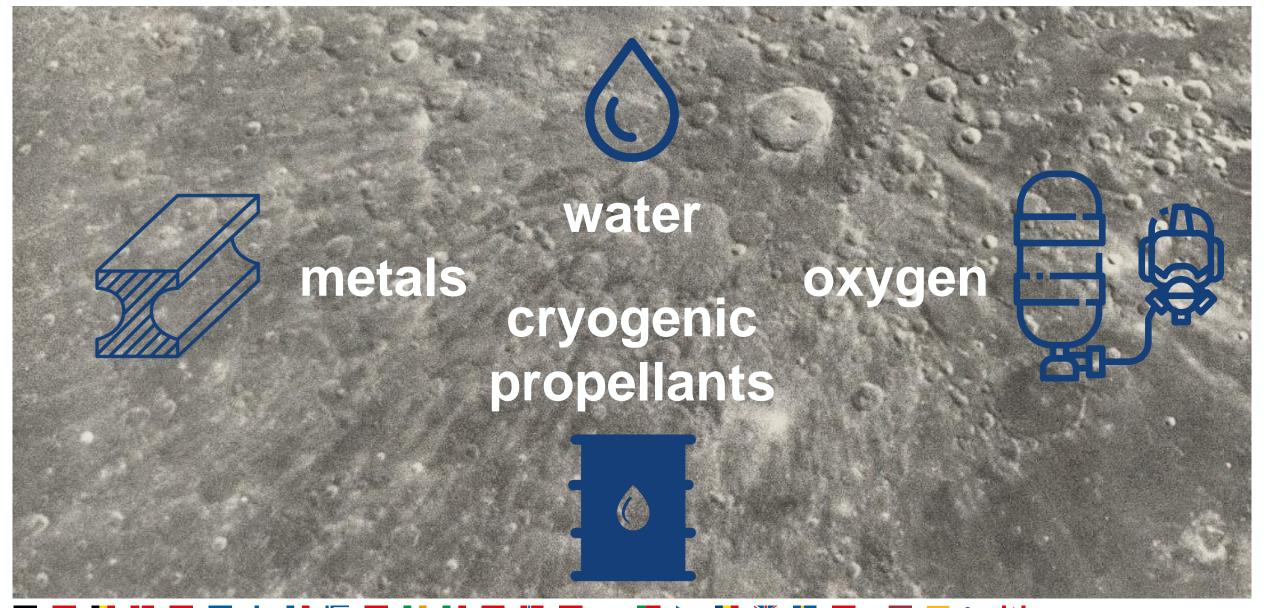
Infrastructure construction and maintenance





Space Resources Utilisation









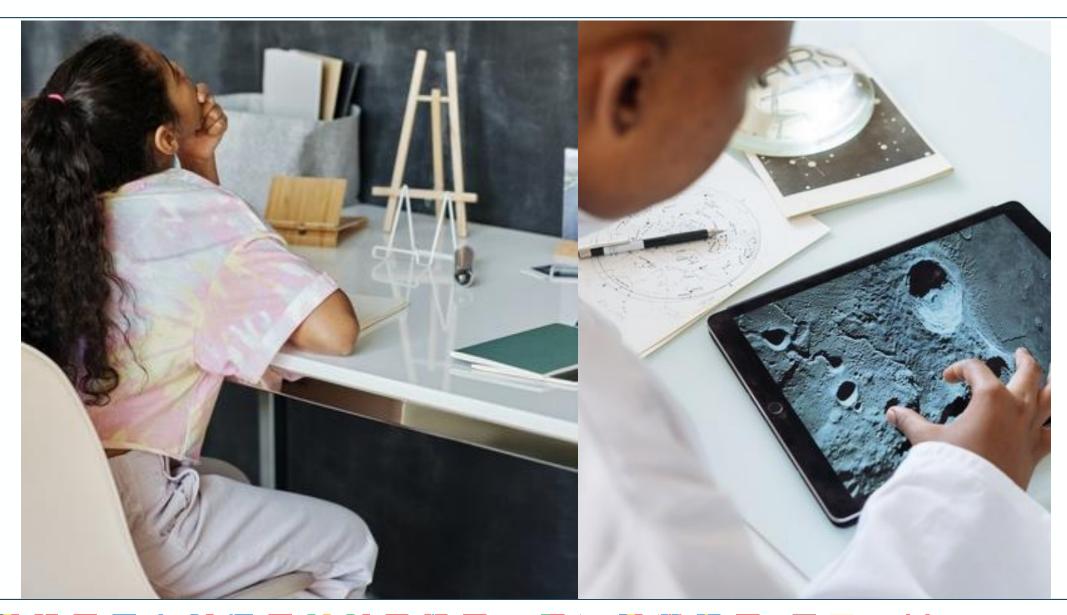
VR, **AR** and videogames





Media and education





What's Next?



